Life-changing community shops...

Transform Trade has begun to help create 100 community-owned shops in Bangladesh – and the inspirational women running these shops are transforming their communities.



"Prior to
establishment of
Sadaipati, it was
unthinkable in our
village that women
could run a business
in a big scale such as
this. Now we have
changed people's
perception."

Sriti, store manager, Bangladesh

Sriti is the manager of her local community-run store (Sadaipati), which is making goods more accessible to local people - they no longer need to travel 10km to their nearest market to buy household necessities - but that's not all...

Sadaipati is changing opportunities for women, by challenging gender norms

and fighting social exclusion; a place for families to come together and invest in a more equal future.

Sriti has ambitious plans to take on more business training and expand the shop, and she is encouraging other women in the community to plan their own ventures – they often reach out to her for advice.

"I did not have any prior experience of formal work.

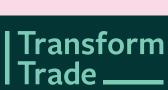
Before this, I only worked in my own house. I am also well compensated for my hard work, which is a new experience."

Sriti, store manager,

"Sadaipati has also made the women in the area more confident about their own abilities. And as I previously told you, lots of women are encouraged to see our venture flourish and they too dream and aspire to build some

Sriti, store manager, Bangladesh

business of their own."



Bangladesh